

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80962

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80962-1

DATE PRINTED

10/19/12

PAGE 1

8131	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		333632	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice				
NAME	THE CAMPAIGN GROUP, INC.				COMM ELECT KATHLEEN KANE							
AND	1600 Locust St				PO BOX 20182							
ADDRESS	Philadelphia	PA		19103-6305	Scranton	PA	18502-0182					
	USA				USA							
CONTACT	Lisa Cabanel				PRODUCTD- PA ATTN: GENERAL							
LOCAL SALESPERSON	CAROLYN TYSON		AGENCY EST. NO.		PRODUCT CODE	1306						
NATIONAL SALESPERSON												
BROADCAST SCHEDULE STARTING								10/22/12 AND ENDING	10/28/12	NO. WEEKS:	1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 NP	M-F	5	05:58A	07:00A	30S	10/22/12-10/26/12	THIS MORNING (5:58-7AM)	5	810.00	4050.00
2 LUR	M-F	5	06:58A	09:00A	30S	10/22/12-10/26/12	CBS THIS MORNING	5	250.00	1250.00
3 LUR	M-F	5	06:58P	07:27P	30S	10/22/12-10/26/12	ENTERTAINMENT TONIGHT	5	900.00	4500.00
4 LUR	M-F	5	07:28P	07:57P	30S	10/22/12-10/26/12	THE INSIDER	5	1000.00	5000.00
5 LUR	M-Su	5	11:00P	11:35P	30S	10/22/12-10/28/12	LATE NEWS	5	1800.00	9000.00
6 LUR	M-F	5	11:35P	12:37A	30S	10/22/12-10/26/12	DAVID LETTERMAN	5	700.00	3500.00
7 LUR	Su	1	06:58P	08:00P	30S	10/28/12-10/28/12	SIXTY MINUTES	1	7000.00	7000.00
8 NP	M-F	3	05:00P	06:00P	30S	10/22/12-10/26/12	5PM EARLY NEWS	3	765.00	2295.00
9 NP	M-F	3	06:00P	06:30P	30S	10/22/12-10/26/12	NEWS 3 AT 6	3	1440.00	4320.00
10 LUR	T	1	07:57P	09:00P	30S	10/23/12-10/23/12	NAVY NCIS	1	7500.00	7500.00
11	Sa	1	09:58P	11:00P	30S	10/27/12-10/27/12	48 HOURS	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

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8131	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	333632	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.			COMM ELECT KATHLEEN KANE			
AND	1600 Locust St			PO BOX 20182			
ADDRESS	Philadelphia	PA	19103-6305	Scranton	PA 18502-0182		
	USA			USA			
CONTACT	Lisa Cabanel			PRODUCTD- PA ATTN: GENERAL			
LOCAL SALESPERSON	CAROLYN TYSON		AGENCY EST. NO.	PRODUCT CODE 1306			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
12 LUR	M-F	5	04:00P	05:00P	30S	10/22/12-10/26/12	DR. PHIL	5	650.00	3250.00
13 LUR	Sa	1	07:00P	07:57P	30S	10/27/12-10/27/12	EARLY NEWS SAT 7P	1	500.00	500.00
14 LUR	M-F	5	12:37A	01:37A	30S	10/22/12-10/26/12	CRAIG FERGUSON	5	250.00	1250.00
15 LUR	T	1	08:58P	10:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	1	8000.00	8000.00
16 LUR	T	1	10:00P	11:00P	30S	10/23/12-10/23/12	VEGAS	1	5500.00	5500.00
17 LUR	W	1	07:57P	08:57P	30S	10/24/12-10/24/12	SURVIVOR XXV: PHILLIPINES	1	6000.00	6000.00
18 LUR	W	1	08:58P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	6500.00	6500.00
19 LUR	W	1	10:00P	11:00P	30S	10/24/12-10/24/12	CSI: CRIME SCENE	1	6000.00	6000.00
20 LUR	Th	1	07:57P	09:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	8000.00	8000.00
21 LUR	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	6000.00	6000.00
22 LUR	Th	1	10:00P	11:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	7000.00	7000.00

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8131	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	333632	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.			COMM ELECT KATHLEEN KANE			
AND	1600 Locust St			PO BOX 20182			
ADDRESS	Philadelphia	PA	19103-6305	Scranton	PA 18502-0182		
	USA			USA			
CONTACT	Lisa Cabanel			PRODUCTD- PA ATTN GENERAL			
LOCAL SALESPERSON	CAROLYN TYSON		AGENCY EST. NO.	PRODUCT CODE	1306		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1							

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			FROM	TO						
23 LUR	F	1	07:57P	09:00P	30S	10/26/12-10/26/12	NAVY NCIS	1	3500.00	3500.00
24 LUR	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	CSI: NY	1	4500.00	4500.00
25 LUR	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	4500.00	4500.00
26 LUR	Sa	1	07:57P	08:56P	30S	10/27/12-10/27/12	CRIME TIME SATURDAY	1	1200.00	1200.00
27 LUR	Sa	1	08:58P	09:57P	30S	10/27/12-10/27/12	CRIME TIME SATURDAY	1	1300.00	1300.00
28 LUR	Su	1	07:58P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	4950.00	4950.00
29 LUR	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	5000.00	5000.00
30 LUR	Su	1	10:00P	11:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	4500.00	4500.00
31 LUR	M-F	5	05:27A	05:58A	30S	10/22/12-10/26/12	5:30AM NEWS THIS MORNING	5	275.00	1375.00
Total Contract:								71		138740.00
Billing Summary										

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ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3
AND

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 333632		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.		COMM ELECT KATHLEEN KANE		
AND	1600 Locust St		PO BOX 20182		
ADDRESS	Philadelphia PA 19103-6305		Scranton PA 18502-0182		
CONTACT	USA Lisa Cabanel		USA PRODUCT D- PA ATTN: GENERAL		
LOCAL SALESPERSON	CAROLYN TYSON	AGENCY EST. NO.	PRODUCT CODE 1306		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
						<div> <div>Qtr 4-12</div> <div> <div>Oct</div> <div>Nov</div> <div>Dec</div> </div> </div> <div>138740.00</div> <div>.00</div> <div>.00</div>			<div>138740.00</div> <div>GRAND TOTAL</div> <div>138740.00</div>	

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